

Children’s Hospital Foundation

Impact Strategy FY26 – FY29



OUR PURPOSE	The CHF Impact Strategy aims to improve the outcomes and impact of our programs and grants by articulating our intent and the change we want to make, guiding our investment into strategic priorities and outlining how we will measure our impact.				
OUR THEORY OF CHANGE	By investing in research, equipment and programs, we support children and their families on their healthcare journey so that every child receives the healthcare they deserve and has every chance to thrive.				
	GOAL #1: EXCELLENCE IN CLINICAL CARE 30% of Impact Budget Transform care through programs and equipment that drive positive change	GOAL #2: RESEARCH 30% of Impact Budget Enable research breakthroughs and better treatments to enhance care	GOAL #3: CARE CLOSER TO HOME 10% of Impact Budget Enhance the capacity and capabilities of paediatric health in regional hospitals to keep kids local	GOAL #4: PATIENT & FAMILY WELLBEING 30% of Impact Budget Create an environment where children and families feel connected, safe, empowered and nurtured	Key Success Factors:
Catalytic & Leveraged Impact We prioritise initiatives that demonstrate clear, measurable outcomes with potential to leverage significant additional resources or impact	Support initiatives, programs, and equipment that address clinical needs, leverage additional resources and have the potential to create catalytic change and improve clinical outcomes	Support CHQ’s research priorities: initiatives that enhance clinical capacity and capability and high-impact studies that attract investment and maximise their ability to develop world-class talent to advance paediatric health outcomes	In consultation with CHQ, investigate the role for CHF to play in supporting networked care solutions across regional HHS’s	Partner with CHQ, families, and care champions to identify targeted interventions or initiatives which maximise return on investment and/or have the potential to scale or replicate Augment and expand frontline services and programs by strengthening our volunteer workforce and aligning resources and expertise to enhance the hospital experience	• % increase in investment into Impact by FY28
Strategic Collaboration & Partnership We work in partnership to identify and improve critical gaps in children's healthcare across Queensland	Partner with CHQ and collaborate with other key stakeholders to identify critical gaps, pool resources, enhance expertise and enable the development and delivery of programs that improve health outcomes, avoiding duplication and promoting wellness	Encourage strategic collaboration and research partnerships to drive impactful outcomes in line with CHQ research priorities	In collaboration with CHQ, foster strategic partnerships with key stakeholders in regional hospitals to identify and address the areas of greatest need in paediatric healthcare, particularly for closing healthcare gaps for children in rural and remote areas and Indigenous communities	In collaboration with CHQ and consumers, identify opportunities to make improvements to existing programs and co-design new integrated care solutions	• Increase number of strategic partnerships by FY28 • % increase in collaborations with care champions
Amplifying the Voices of Patients, Families & Care Champions We consult with consumers to improve patient experience and we tell stories in support of funded partners and collaborations	Amplify the work of clinical champions and grant outcomes through communications and media channels	Amplify the work of researchers and research outcomes through communications and media channels	Increase our engagement and consultation efforts in regional Queensland to understand and respond to evolving community needs Amplify the voices of regional patients, families, and communities through marketing and media channels	Share patient and family stories and wellbeing outcomes to strengthen community connections and ensure children and families feel heard	• % increase in reach and engagement with our partners • % increase in consumer involvement in decision-making / co-design opportunities
Direct Delivery of Support We deliver inclusive and holistic support to children and families and we care for those who care for our kids	Support initiatives that promote improved wellbeing for hospital staff and caregivers	Support targeted initiatives that promote career advancement, foster diversity, and address inequities within the research sector by providing opportunities for underrepresented groups to thrive	Partner with regional hospitals to understand areas of greatest need that can be supported by shared resources, expertise, and potential program delivery	Deliver inclusive, trauma-informed, and holistic Impact Programs and initiatives that bridge gaps in care, delivering wraparound services that enhance the patient experience and contribute to superior health outcomes	• Maintain high engagement and satisfaction ratings across our Impact Programs • Establish an impact activity “baseline” through outcomes measurement methods
Outcomes Measurement, Evaluation and Learning We measure and learn from high-impact, high-value activities and initiatives that demonstrate clear, measurable outcomes	Design and implement budget forecasting and grant assessment processes Base all investments on secure funding and robust data analysis, continuously measuring impact and adjusting our approach Ensure all grants undergo regular stringent reviews to ensure they continue to align with our impact goals and that outcomes are being realised	Support cutting-edge research through a rigorous, merit-based selection process guided by expert advice and ensure regular, stringent reviews of research grants to align with our impact goals and realise outcomes	Establish robust monitoring and evaluation frameworks that assess the effectiveness of regional paediatric healthcare initiatives, identify gaps in care and demonstrate the Foundation’s impact in improving outcomes for Queensland’s children and young people	Underpin all Impact Program delivery through our Social Outcomes Measurement Framework to strengthen decision-making and accountability	• All approved funding applications meet or exceed the OMF criteria and / or monitoring and reporting goals
Key Success Factors:	• Grant reporting generates data that demonstrates an increase in clinical or experience outcomes for patients • Pilot programs result in ongoing and sustainable funding • Projected equipment outcomes realised.	• Researchers report increased capacity and resources, leading to more impactful research, innovations, and breakthroughs • Progress achieved towards meeting CHQ Research’s strategic priorities.	• Number of strategic partnerships established • CHQ statewide strategic goals accelerated • Data captured to inform targeted investments in statewide initiatives, resources, and equipment to strengthen local healthcare capabilities.	• Patients and families report better awareness and understanding of wrap-around support services available to them and increased confidence in navigating their healthcare journey • Increase in children and families benefitting from interactions with Impact Programs.	

